

Yash Kedia

San Ramon, CA - yashmkedia@gmail.com - [linkedin.com/in/yashkedia/](https://www.linkedin.com/in/yashkedia/) - [Portfolio Website](#)

Education/Certification

B.A. in Interdisciplinary Studies

SEP 2016 - SEP 2022

California Polytechnic State University - San Luis Obispo

- Emphasis in Technology and Human Expression
- Dean's List for GPA and academic excellence
- Switched from B.S. in Biological Sciences (2020)

Google UX Design Specialization – Coursera

Experience

Bookkeeper – Safeway – San Ramon, CA

MAR 2025 – present

- Process and reconcile daily financial transactions, including cash, credit, checks, and coupons, ensuring all store registers balance
- Prepare and submit daily store sales reports, deposits, and safe counts in compliance with Safeway's corporate accounting procedures
- Monitor and audit register transactions for discrepancies, reporting and resolving issues promptly to maintain financial integrity
- Maintain organized records and documentation for audits and financial reviews, ensuring confidentiality and compliance with company policy
- Operate and navigate Safeway's proprietary financial systems and POS tools

Freelance UIUX Designer

SEP 2022 – present

- Developed a React app called TheraSonic (using Spotify API)
- Projects in progress:
 - Travelog: an itinerary-building travel app meant to ease common travel challenges
 - Book Club app: a comprehensive book club app that facilitates club meetings and tracks reading progress

Graphic Designer – GoldDoor – Seattle, WA (remote)

SEP 2024 – JAN 2025

- Designed pitch deck for Mr. Espresso that promoted a private label coffee business to secure former NBA legend Gary Payton as a client

Lead UX Designer – Super Purposes – Seattle, WA (remote)

JAN 2024 – SEP 2024

- Review team designs and provide feedback, collaborate with developers on edits
- Spearheaded the design of the company's About Us page
- Redesigned, wireframed, and created prototypes 5 Website landing pages, including homepages and product pages
- Transferred website from Wix to WordPress
- Designed 20 webpages and converted them to mobile for Super Purposes' "Career Changers" course campaign
- Saved company \$150K by migrating 60+ blogs from our old WordPress website to a new WIX site while collaborating with a cross-functional team of 30+ people
- Established a Figma component library for the "Career Changers" course
- Assisted in updating Super Purpose's brand identity and design system

Digital Content Producer – *BRob Productions* – El Dorado Hills, CA *APR 2023 – OCT 2024*

- Edited over 100 promotional and non-promotional videos, both long and short form, for 40 CED locations, primarily for YouTube
- Created logos, graphics, and branded content that increased viewership by 10%
- Created over 50 web pages from scratch using WordPress and managed each webpage's content (products, contact info, e-commerce, etc.)
- Developed and managed 3 Google Business databases for 80 nationwide CED locations
- Generated a 5% increase in website visits

UI/UX Design Intern – *Computing ReApplied* – Seattle, WA *SEP 2020 – JUN 2021*

- Created over 50 graphic design elements including logos and components
- Learned wireframing, storyboarding, sketching, persona-building, and color theory

Skills

Soft Skills: Adaptability, Analytical, Articulate Communication, Collaboration, Confidentiality and Discretion, Conflict Resolution, Customer Service, Decision-making, Detail-oriented, Integrity, Interpersonal Skills, Initiative, Leadership, Problem-solving, Product Design, Professionalism, Project Management, Reliability, Teamwork, Time-management

Hard Skills: A/B Usability Testing, Data Validation, Documentation, Conditional Formatting, Filtering, Financial Reporting, HTML/CSS Literacy, Illustration, Information Architecture, Nested IFS, Photography, PivotTable, Prototyping, Reconciling Accounts, Sorting, UI Design, User Research/Testing, Videography, Visual Design Principles, VLOOKUP/XLOOKUP/INDEX MATCH, Wireframing

Tools: Adobe Creative Suite, Adobe Illustrator, Adobe Photoshop, Asana, Figma, Google Workspace, Microsoft Excel, Microsoft Suite, Miro, Notion, PivotTable, Sketch, We Video, Wix, WordPress