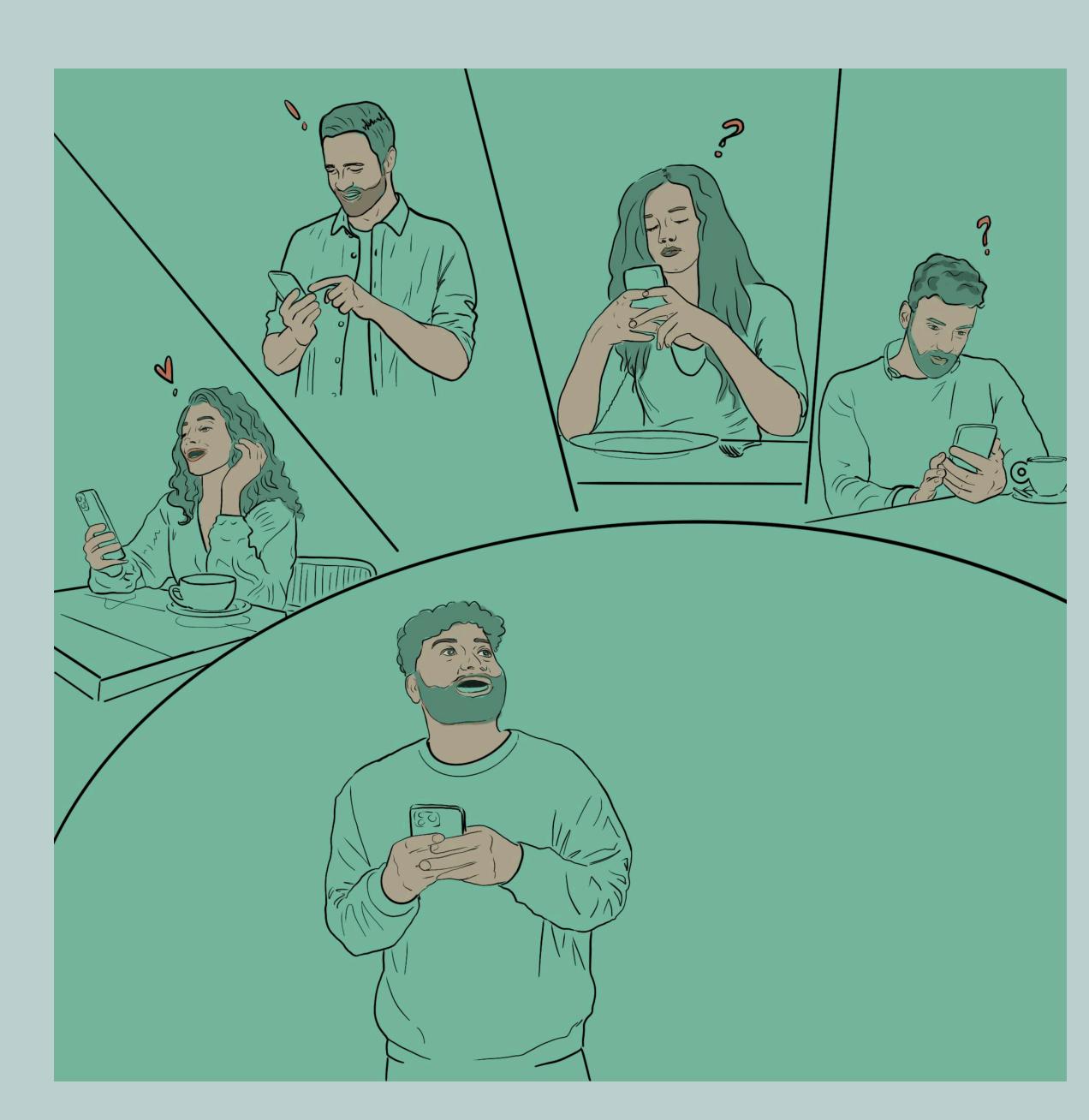


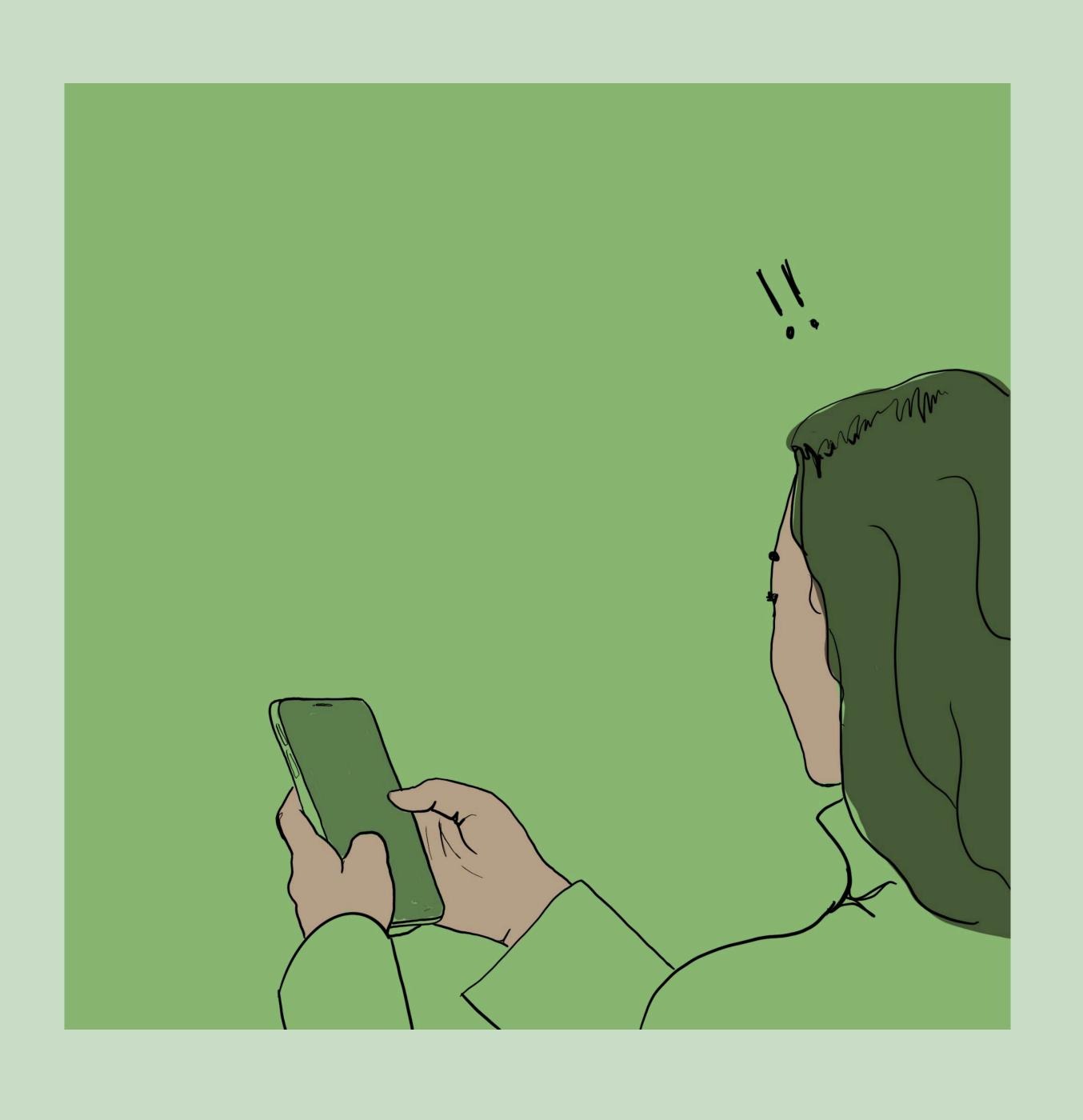
1. "Wow, my friends are out doing other things. We were supposed to meet to discuss the book today."



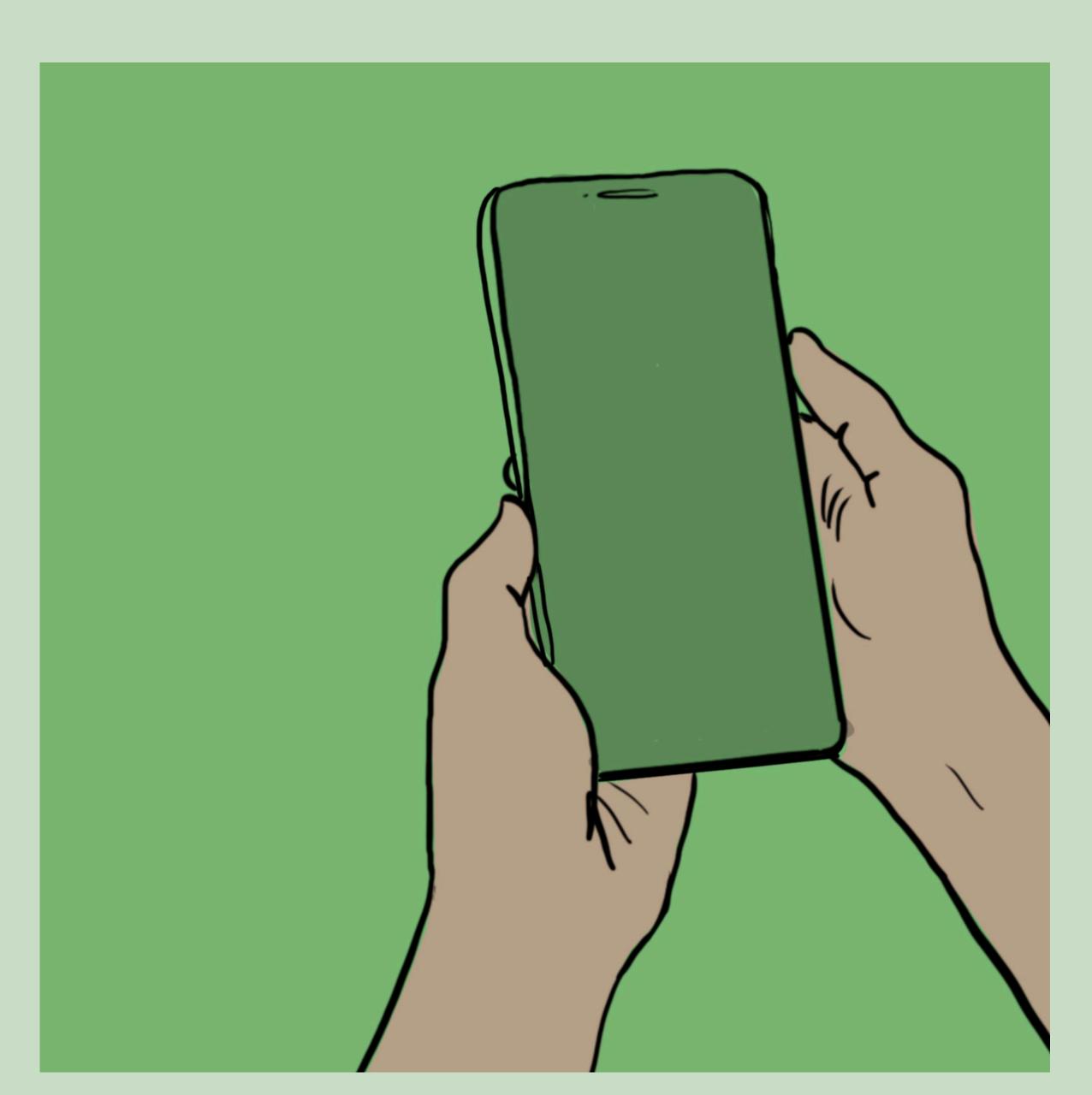
2. "I know! I heard about this new app that could get us back on our reading journey. Let me download it and see what it has to offer."



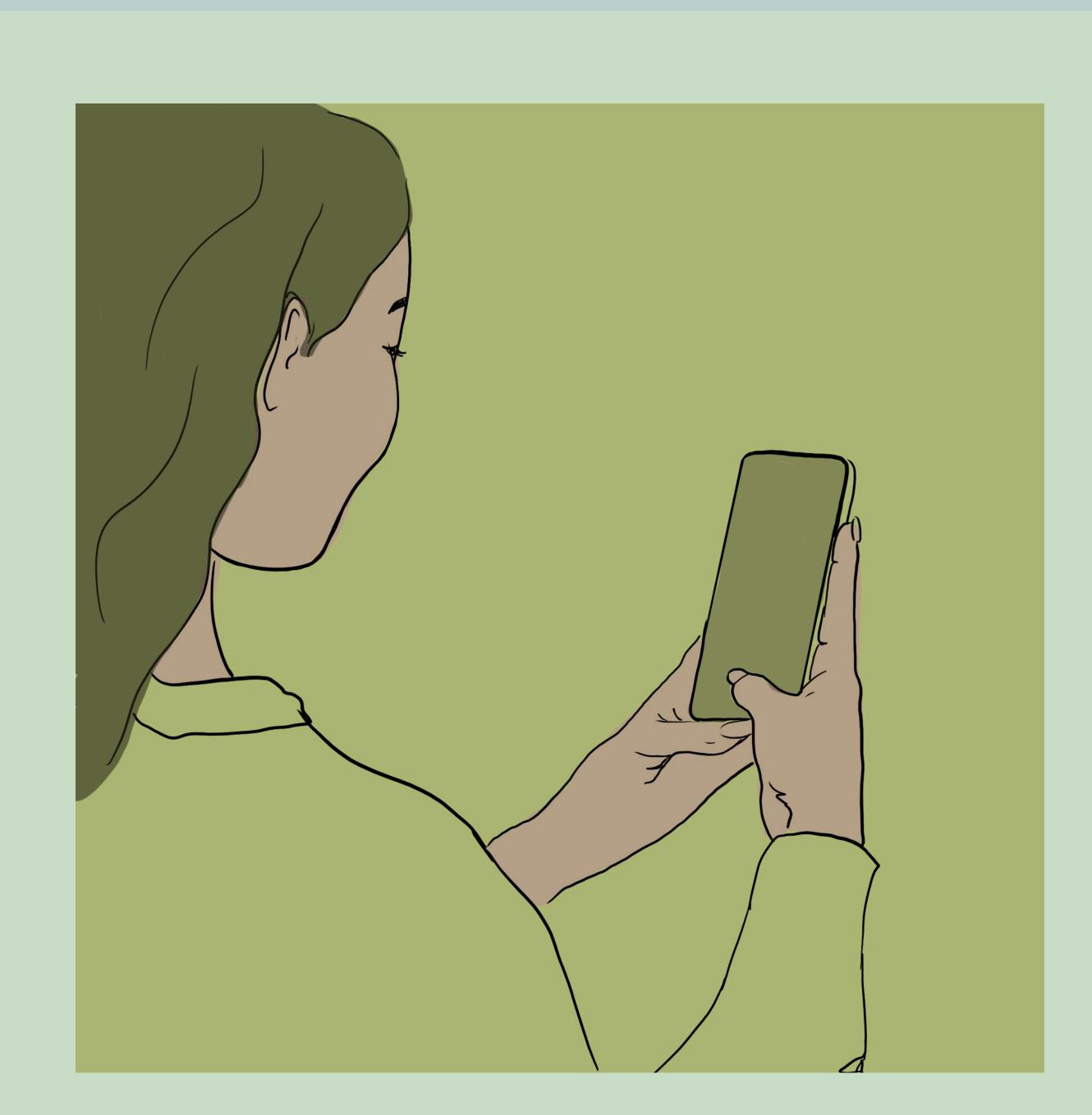
3. "Looks like I can invite all of my friends to join! Seems really easy too!"



4. "Wow! This onboarding experience is seamless. Took me only a few steps to sign up."



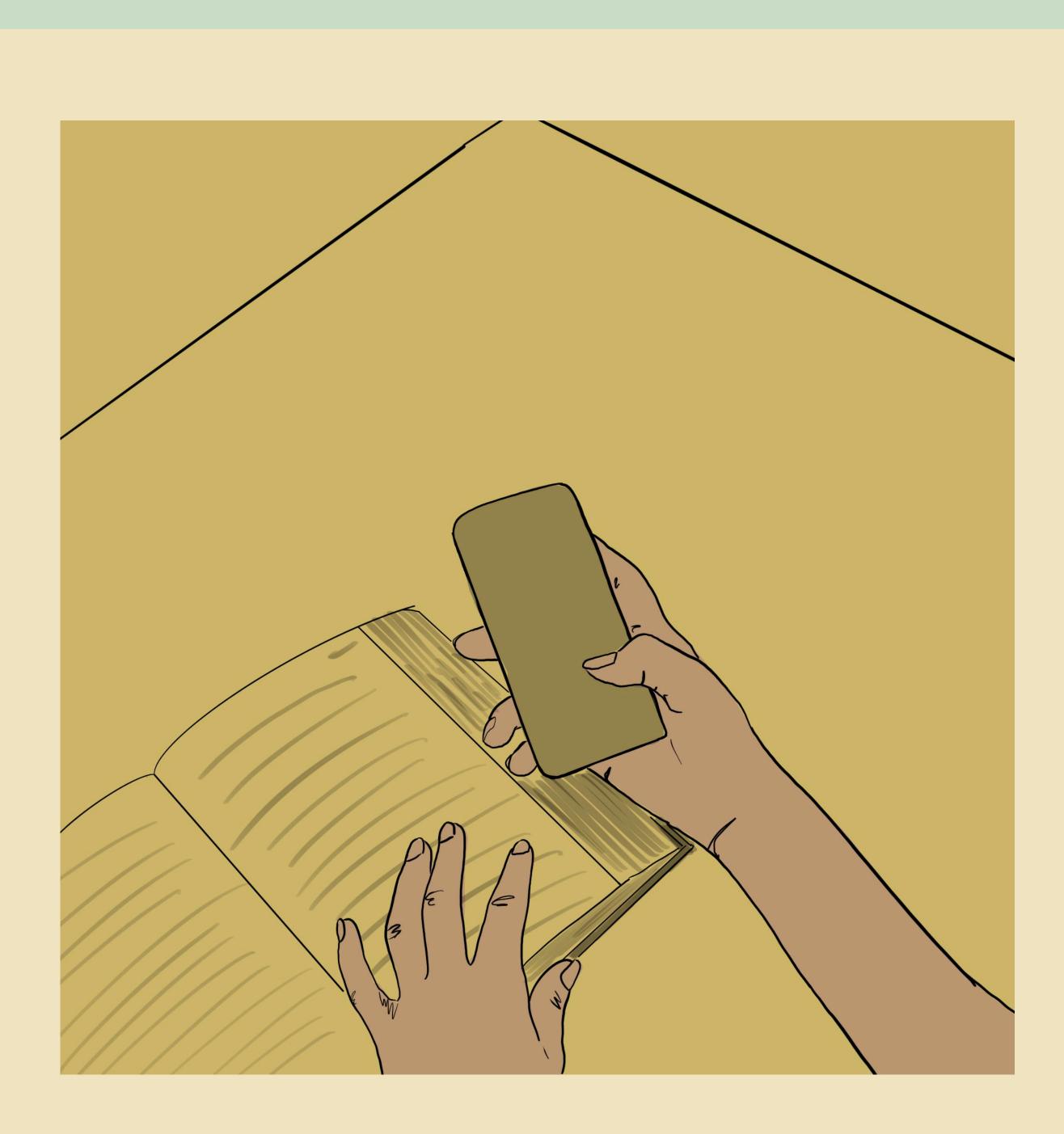
5. "Nice! Because the app allows me to connect my Goodreads account, I have access to all of my logged books and reading history."



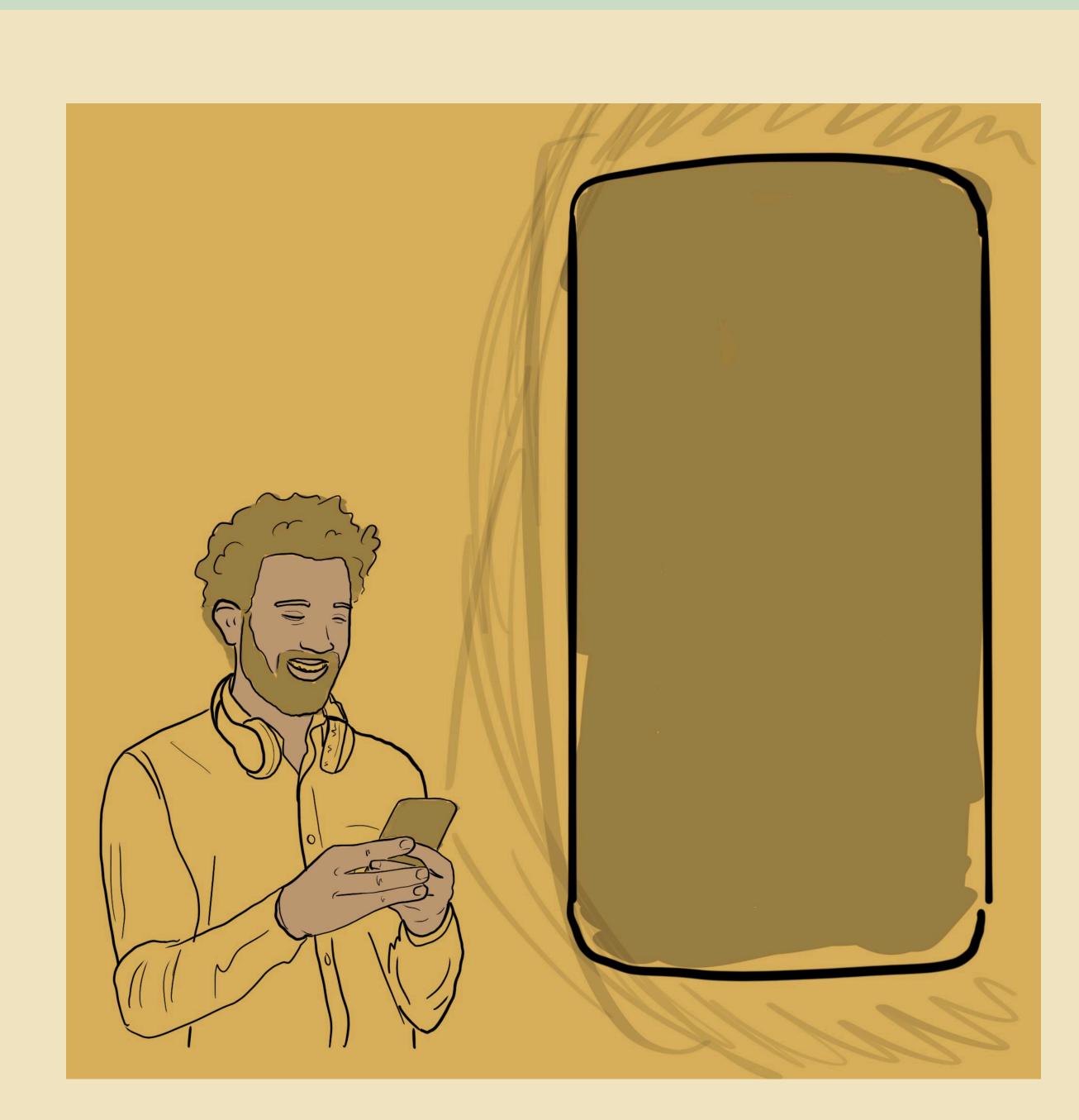
6. "It was always a problem having everyone's thoughts heard, so it's convenient that we can take polls to gauge preferences."



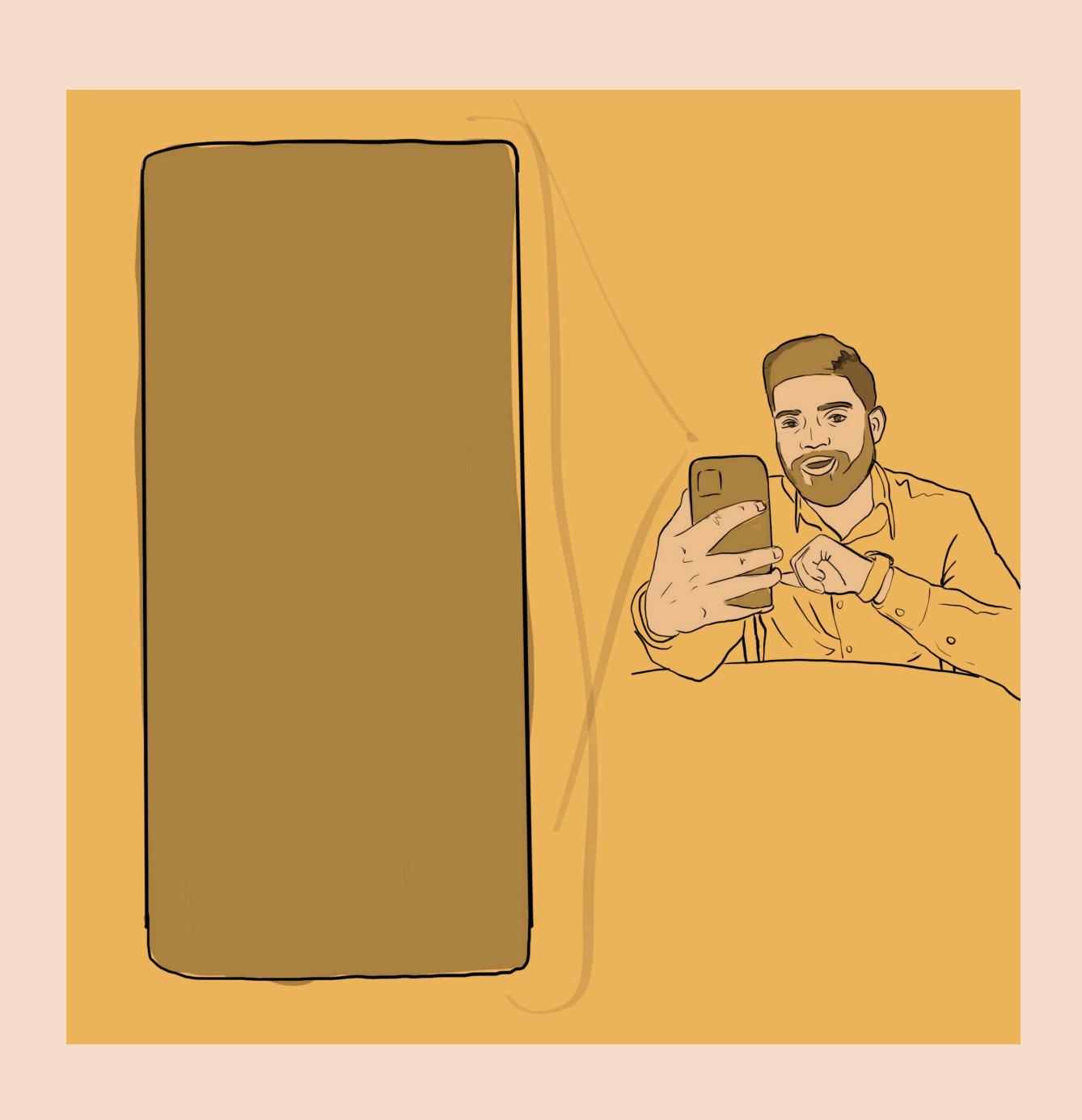
7. "Usually we'd have to manually setup meeting dates and reminders for reading progress, but the app does it for us automatically."



8. "Now that we have checkpoints ready, we can start reading. I like that I can update my reading progress on the app and notify my friends."



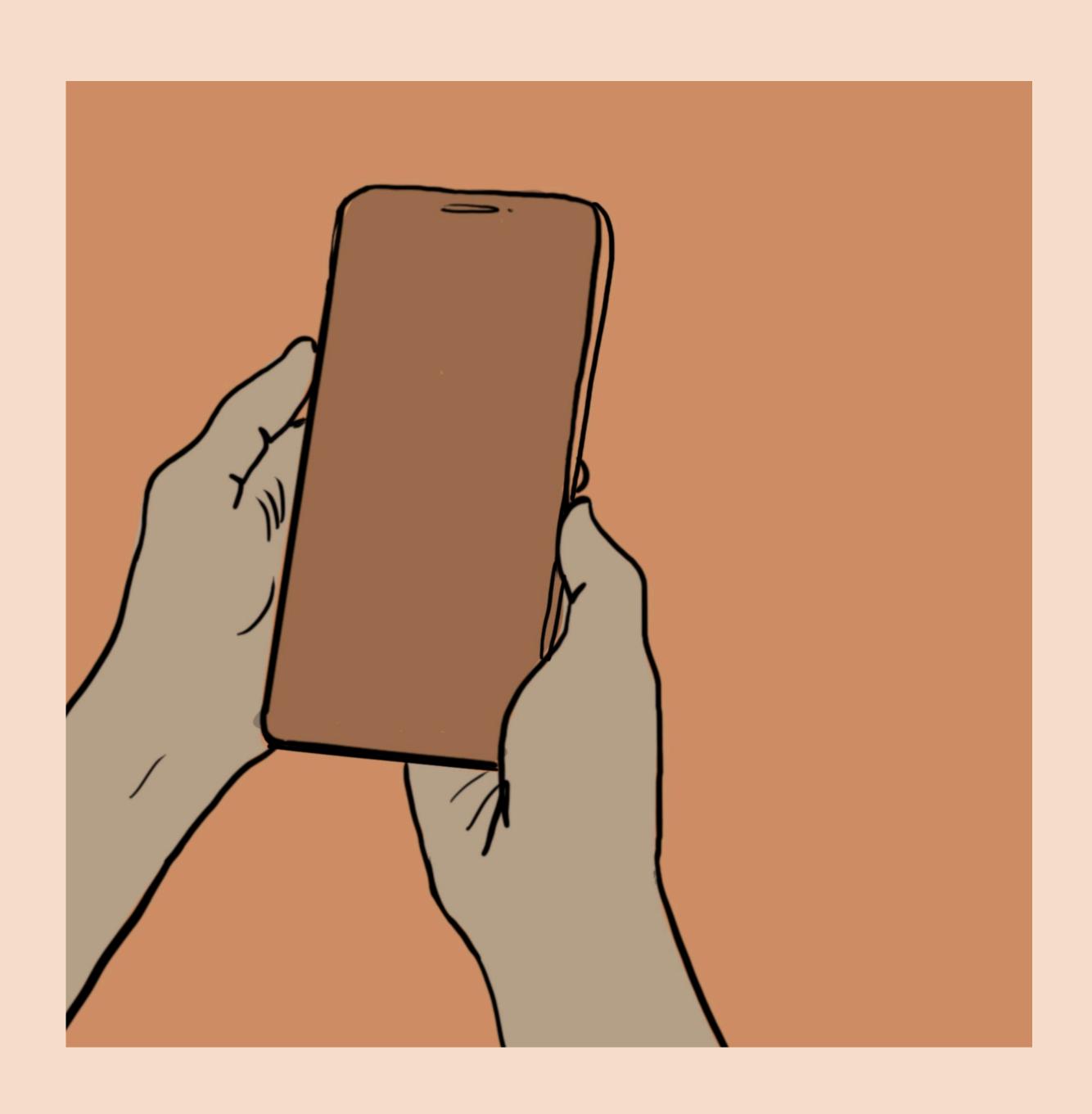
9. "Wow! Every time someone updates their reading, they fill out a progress meter and gain XP. It's like playing a reading video game."



10. When it came time to meet, the app let us choose to update asynchronously through text chats, but also has a video call option to make the meeting more engaging."



11. "Before this app it was really difficult to keep us all accountable, but with how fun it is to interact through this app, I have seen more active engagement from us all."



12. This whole experience was game-changing, we have to do this again."